

**TRAINING PROGRAM OF**

**DOCTOR OF PHILOSOPHY OF BUSINESS ADMINISTRATION**

*(Issued together with Decision No.1037/QĐ-ĐHTĐ dated December 30, 2020 by Rector of Tay Do University)*

**A. GENERAL INFORMATION**

1. Name of training program (English name):	Business Administration
2. Degree:	Postgraduate
3. Training codes:	9340101
4. Admission candidates:	Master degree
5. Training time:	3 years
6. Training form:	
7. Required credits:	90
8. Diploma:	Doctor of philosophy of Business Administration

**B. TRAINING OBJECTIVE AND LEARNING OUTCOMES**

**I. Training Objectives**

**1. General objectives**

The doctoral program in Business Administration at Tay Do University aims to train researchers with high level of theory and ability to actively apply, grasp in-depth knowledge in the field of business administration, detect and solve business administration issues to keep up with domestic and world developments; equip scientific staff with management knowledge and ability to conduct independent and creative research with high quality, have research and organizational capacity, guide scientific research, and have good political and ethical qualities.

**2. Specific objectives**

<b>Goals</b>	<b>Goal description</b>
<b>Knowledge</b>	
PO1	Improve and modernize the knowledge of Business Administration science studied at graduate level, update new scientific knowledge in the world about the discipline.
<b>Skill</b>	

PO2	Develop skills in building ideas, organize research to create new knowledge in the field of business administration. Have skills in collecting and processing information to be able to self-study and self-research.
<b>Autonomy and responsibility</b>	
PO3	Develop capacity for autonomy and responsibility in research, knowledge and professional development. Promote the spirit of self-study and self-study

## II. Learning outcomes:

Output standards	Description of output standards	Specific training objectives		
		PO1	PO2	PO3
<b>Knowledge</b>				
PLO1	Enhance and modernize the knowledge of Business Administration science studied at graduate level	X		
PLO2	Have up-to-date knowledge of contemporary business administration scientific theory, in line with world trends	X		
<b>Skill</b>				
PLO3	Have skills in collecting and processing information. Skills in analyzing, evaluating and synthesizing theoretical and scientific issues of business administration		X	
PLO4	Skills in formulating ideas, organizing implementation in order to create new knowledge, ideas, processes and disseminate		X	
<b>Autonomy and responsibility</b>				
PLO5	Ability to learn to develop new knowledge, new ideas, new processes. Ability to self-innovate and adapt in an internationally integrated working environment			X
PLO6	Having a high sense of responsibility and ethics of a scientist, responsible for society and community.			X

## III. The content of studying program (name and credit for each subject): 90 credits

<b>Total credit</b>		<b>90</b>
<b>1</b>	<b>Professional knowledges</b>	<b>18</b>
	- Compulsory Knowledge	<b>12</b>
	- Optional knowledge	<b>6</b>

2	<b>Graduation</b>	<b>72</b>
	- Graduation thesis	<b>72</b>

### 1. Professional knowledges: 12 credits

Number	Code	Subject	Credits	Note
<b>1. Compulsory Knowledge</b>				
	002799	Qualitative scientific research method	2	
	002800	Quantitative scientific research methods Quantitative scientific method	2	
		Mixed scientific research methods	2	
	002830	Overview essay	2	
	002831	Seminar 1	2	
	002832	Seminar 2	2	
<b>2. Optional Knowledge</b>				
		Knowledge Management: new research directions	2	
	002803	Contemporary International Business: New Research Directions	2	
		Human Resource Management: New Research Directions	2	
	002802	Branding and strategic marketing: new research directions	2	
	002804	Modern Governance: Current Governance Theory and Trends	2	
		E-commerce: New research directions	2	
		Entrepreneurship and Innovation: New trends in research	2	

### 2. Graduation: 72 credits

Number	Code	Subject	Credits	Note
		Scientific Research and Doctoral Thesis	72	

### C. Applicants and admission requirements

#### 1. Candidates majoring in Business Administration

Applicants must meet the following qualification conditions:

- Master or bachelor (graduated with honors) in Business Administration;
- Masters graduated in recent majors: Finance - banking - insurance, Accounting - auditing, Management - management, Economics, Industrial management, Construction management, Hospital management trained by domestic or foreign universities must

complete additional modules to suit the major of Business Administration.

## **2. Conditions for admission to major in Business Administration**

- Have a good university diploma or higher or a master's degree.

- Be the author of 01 article or report related to the intended field of research published in scientific journals or proceedings of conferences or specialized scientific conferences with reviews.

- Applicants who are Vietnamese citizens must have one of the following diplomas and certificates proving foreign language ability:

a) University diploma or master's degree issued by a foreign training institution to full-time learners abroad whose language of study is English or another foreign language;

b) University diplomas in foreign languages issued by Vietnamese training institutions;

c) TOEFL iBT English certificate of 45 or higher or IELTS (Academic Test) certificate of 5.0 or higher issued by an internationally recognized testing organization and Vietnam within 02 years (24 months) from the date of application;

d) The applicant satisfies the provisions of Point a of this Clause when the language used during the study period is not English; or satisfy the provisions of Point b of this Clause when having a university diploma in a foreign language other than English; or having foreign language certificates other than English at equivalent levels (specified in Table 1) as prescribed at Point c of this Clause issued by an internationally recognized and Vietnamese testing organization within 02 years (24 months) from the date of registration, must be able to communicate in English in their profession reach professional issues for others to understand in English and understand others presenting professional issues in English).

*Table 1: Reference of foreign language certificates (Issued together with Circular No. 08/2017/TT-BGDĐT dated April 04, 2017 of the Minister of Education and Training)*

<b>STT</b>	<b>Certificate</b>	<b>Degree</b>
1	TOEFL iBT	45 - 93
2	IELTS	5 - 6.5
3	Cambridge examination	CAE 45-59 PET Pass with Distinction
4	CIEP/Alliance l'rancaise diplomas	TCF B2 DELF B2 Diplôme de Langue

5	Goethe -Institut	Goethe- Zertifikat B2 Zertifikat Deutsch für den Beruf (/DIB)
6	TestDaF	TDN3- TDN4
7	Chinese Hanyu Shuiping Kaoshi (HSK)	HSK level 4
8	Japanese Language Proficiency Test (JLPT)	N2
9	TPKH - TecT no pycckOMy M3bii<y kak uHOCTpaHHOMy	TPKH-2

e) For foreign citizens, applicants majoring in Business Administration must have a minimum Vietnamese language proficiency of Level 4 or higher according to the Vietnamese Language Proficiency Framework for foreigners;

- Be recommended by the human resource management agency (if the person has a job), or the school where the student has just graduated to apply for doctoral training. For those who do not have a job, their identity should be confirmed by the locality of their residence and do not currently violate the law.

- Commitment to fulfill financial obligations for the training process as prescribed by the school (paying tuition fees; refunding funds to the place granted for the training process if the doctoral thesis is not completed).

- Be healthy enough to study and work as prescribed in the Circular of the Ministry of Health - Universities, Secondary Schools and Enterprises No. 10/TT-LB dated 18/8/1989 and Official Letter No. 2445/TS dated 20/8/1990 of the Ministry of Education and Training.