

**TRAINING PROGRAM OF
BACHELOR OF INTERNATIONAL BUSINESS**

(Issued together with Decision No.....: /QĐ-DHTĐ..... by Rector of Tay Do University)

A. GENERAL INFORMATION

1. Name of training program (English name):	International Economics
2. Degree:	Undergraduate
3. Training codes:	7340101
4. Admission candidates:	Graduated from high school or equivalent
5. Training time:	3.5 years
6. Training form:	Formal
7. Required credits:	141 credits
8. Scale	
9. Diploma:	Bachelor
10. Working position:	Researching suitably abroad customers or partners, analyzing trending consumption, supporting foreign trade
11. Possibility for further education:	Students would have views of international business after graduating. They could study higher to be masters, PhD or experts in their fields.

B. TRAINING OBJECTIVE AND LEARNING OUTCOMES

I. Training Objectives

1. General objectives

Bachelor training in International Business with political qualities, professional ethics and good health, knowledge, general scientific thinking in economics, management, management and specialized skills in international business in import-export business enterprises, corporations, in multinational, transnational companies and state agencies.

2. Specific objectives

2.1. Knowledge

G1. Learners are equipped with basic knowledge about politics, the operation mechanism of the economy, understanding the laws and foreign policies of the Party and the State, mathematics-informatics, social sciences, nature, finance, accounting...

G2. Provide basic and in-depth knowledge of business planning (import and export), transportation (logistics), foreign trade insurance, international trade; tools and policies on foreign trade and foreign affairs with international economic linkage organizations; international investment, international payments and financial governance in multinational companies;

G3. Learners are equipped with knowledge to solve problems in enterprises/organizations related to international production and business activities.

2.2. Skill

G4. Skills in analyzing, evaluating and performing operational work related to international production and business activities.

G5. Skills in communication, negotiation - negotiation, handling and solving problems arising during the operation of the system of the enterprise/organization.

G6. Skills in planning, organizing, operating, checking and controlling issues related to strategy, business planning, marketing, sales in international business.

G7. Good use of foreign languages and information technology to serve the job.

G8. Thinking, perceiving, and problem-solving are highly independent.

G9. Learners can start their own businesses and create jobs for others.

2.3. Attitude

G10. To provide learners with political qualities, moral character, good health, and social responsibility; have a sense of discipline, civilized lifestyle, industrial manners and a sense of health training to serve the profession;

G11. Have the spirit of self-study, self-improvement of professional qualifications, always proactive and creative to meet the requirements of the job.

G12. Have a sense of observance of state and international laws.

II. Learning outcomes

2.1.1 General knowledge

K1. Systematically understand the basics of political theory, knowledge of mathematics, social knowledge, natural sciences to apply in learning and research in the field of economics and international business.

K2. Good use of foreign languages and information technology.

2.1.2 Professional knowledge

- K3.** Apply in-depth knowledge of international business as well as basic knowledge of business administration and related fields such as accounting, finance,... into practice.
- K4.** Carry out activities of administration and management of tasks related to international production and business activities such as: planning, organizing and managing international business activities and international finance; activities on customs, transportation, foreign trade insurance; types of international trade and investment; human resource management, sales management, international marketing, and execution of e-commerce transactions; foreign trade operations, negotiation techniques in international business; Ability to use English in negotiating, signing import and export contracts and promoting international trade investment.
- K5.** Identify, analyze and effectively solve problems arising in departments in the enterprise/organization; Analyzing, evaluating, developing and monitoring business plans and strategies in enterprises/organizations.

2. Skills

2.1. Soft skills

- S6.** Effectively use soft skills (communication, teamwork, writing - reading and presentation, presentation, negotiation, ...) in practical work.
- S7.** Good use of foreign languages equivalent to level 3/6 of Vietnam's foreign language proficiency framework and informatics equivalent to advanced information technology skills standards.

2.2. Professional skills

- S8.** Collecting, processing, analyzing, evaluating information to solve problems related to activities in international business;
- S9.** Apply management skills in carrying out operational activities related to international business activities;
- S10.** Carry out the planning, organization, implementation, inspection and control of issues related to international business activities;
- S11.** Be able to plan, coordinate, manage resources, evaluate and improve the efficiency of activities in international business;
- S12.** Ability to improvise well in changing environments, flexible, improvise, flexible with diverse conditions and circumstances;
- S13.** The ability to self-direct, draw professional conclusions and be able to defend personal views.

3. Self control and responsibility

- C14.** Have good moral character; full sense and sense of civic responsibility;
- C15.** Leading, starting a business, creating jobs for yourself and others;

III. The content of studying program (name and credit for each subject): 141 credits

Number	KNOWLEDGE BASE	NUMBER OF CREDITS
1	Basic knowledge	46
2	Professional knowledge	83
	- General knowledge	26
	- Compulsory knowledge	39
	- Optional knowledge	18
3	- Graduate Internship - Graduation essay/essay course and supplementary study	12
Total mass		141

Basic knowledge (46 credits)

List	Module code	Module name	Numbers of Credit	Notes
1	0301001769	Marxist-Leninist philosophy	3	
2	0301001825	Marxist-Leninist political economy	2	
3	0301001826	Scientific socialism	2	
4	0301001827	History of the Communist Party of Vietnam	2	
5	0301000665	Ho Chi Minh Thought	2	
6	0301000667	General legislation	2	
7	0301000292	Economic Law	2	
8	0301000946	Toeic Oriented English 1	4	
9	0301000947	Toeic Oriented English 2	4	
10	0301001673	Basic informatics	3	
11	0301001035	Physical Education 1 - Volleyball**	1	
12	0301001036	Physical Education 1 - Football**		
13	0301001037	Physical Education 1 - Badminton**		
14	0301000660	Physical Education 2 - Volleyball**	1	
15	0301001038	Physical Education 2 - Football**		

16	0301001039	Physical Education 2 - Badminton**		
17	0301001030	Physical Education 3 - Volleyball**	1	
18	0301000661	Physical Education 3 - Football**		
19	0301000662	Physical Education 3 - Badminton**		
20	0301000650	Defense and Security Education **	8	
21	0301002101	Advanced Math	3	
22	0301001080	Econometrics	3	
23	0301001403	Business statistics	3	

2. Professional knowledge (83 credits)

2.1 General knowledge (22 credits)

List	Module code	Module name	Number of credits	Notes
1	0301002410	Microeconomics	3	
2	0301002411	Macroeconomics	3	
3	0301002557	International economy	3	
4	0301001051	Marketing Principles	3	
5	0301002412	Accounting principles	3	
6	0301001078	Governance Studies	3	
7	0301000687	Tax	2	
8	0301001830	Research methods in business	2	
9	0301002533	Quantitative analysis in business	3	

2.2. Compulsory knowledge

List	Module code	Module name	Number of credits	
1. Required section			40	
1	0301002570	Specific English 1	3	
2	0301002571	Specific English 2	3	
3	0301002562	Supply management and logistics	3	
4	0301001837	Import and export business operations	3	
5	0301001840	International Investment	3	
6	0301000483	International Finance	3	
7	0301001841	Customs operations	3	
8	0301002560	International payments	3	
9	0301000294	International Commercial Law	3	

10	0301000571	Globalization and international economic integration	3	
11	0301000626	Transport and foreign trade insurance	3	
12	0301000873	Foreign economics	3	
13	030100 1843	Career Internship - International Business	4	
2. Optional section			18	
1	0301002559	Corporate culture and business ethics	3	
2	0301001844	Communication and negotiation in international business	3	
3	0301001660	Project preparation and analysis	3	
4	0301000440	Strategic management	3	
5	0301001649	Financial management	3	
6	0301000456	Human Resource Management	3	
7	0301000799	Intellectual property law	2	
8	0301002558	Production management	3	
9	0301002561	Quality Management	3	
10	0301002534	Brand management	3	
11	0301002564	Risk management	3	
12	0301000454	Marketing Management	3	
13	0301000787	Change Management	2	
14	0301000335	Marketing Research	3	
15	0301001404	Digital Marketing (Internet Marketing)	3	
16	0301000314	International Marketing	2	
17	0301001832	Marketing Communications	3	
18	0301001835	Industrial Marketing	2	
19	0301000863	Corporate governance	2	
20	0301001836	Start a business	2	
21	0301001779	Business analysis	2	
22	0301002566	International Business Administration	2	
23	0301000187	International Commercial Contracts	2	
3. Graduation:			12	
1	0301001851	Graduate Internship – International Business	4	
2	0301001849	2.1 Graduation thesis course	8	
		2.2 Graduation essay – International Business and study 02 alternative modules		

	0301001850	2.2.1 Graduation essay- International Business	4	
		2.2.2 Alternative modules (students choose 2 modules from the Optional section)	4	