

TRAINING PROGRAM OF TOURISM

(Issued together with Decision No 469: /QĐ-ĐHTĐ dated August 20, 2021 by Rector of Tay Do University)

A. GENERAL INFORMATION

1. Name of training program (English name):	Tourism
2. Degree:	Bachelor of Arts in Tourism
3. Training codes:	7810101
4. Admission candidates:	Implement the current University Admissions Regulations of the Ministry of Education and Training of the University of West Indies. Vietnamese citizens who fulfil all of the following conditions are eligible for registration: - High school graduate or equivalent. - Be in good health to study and work under the current regulations of the Ministry of Health Education and Training. - Full, timely submission of registration papers and fees as prescribed by the Ministry of Education and Training.
5. Training time:	3,5 years
6. Training form:	Full time
7. Required credits:	141
8. Scale	4 point scale
9. Diploma:	Bachelor of Arts (B.A)
10. Working position:	+ <i>Jobs in the field of tourism – travel:</i> - National and International Travel Guides. - Design, organize and run domestic and international tours - Sales and Tourism Marketing. - Organize tourist events, cultural festivals + <i>Employment in the restaurant-hotel sector:</i>

	<ul style="list-style-type: none"> - Reception - The chamber department. - Culinary department, restaurant party - Sales and Marketing <p>+ <i>Employment in the cultural sector:</i></p> <p>Graduates of the University of Tourism can work in research and training centers of tourism; agencies, organizations, social organizations of culture, education such as: Department of Culture, Sports and Tourism, Centre for Tourism Promotion; tourism teaching institutions; lecturer – guide in museums, historical monuments, landmarks, etc.</p>
<p>11. Possibility for further education:</p>	<ul style="list-style-type: none"> - Have a good foundation to pursue higher education such as Masters, Doctors of Western University, domestic and foreign universities or affiliated programs licensed by the Ministry of Education and Training of domestic universities with a number of overseas schools to obtain Master's degrees of these universities; - Ability to work in large-scale enterprises. - Ability to advance to the middle management level (within 3-5 years of accumulated work experience); - Ability to self-learning to upgrade.

B. TRAINING OBJECTIVE AND LEARNING OUTCOMES

I. Training Objectives

1. General objectives

This is a three-and-a-half-year, focused, university-level Bachelor of Science in Tourism. The goal is to train people who work in the tourism industry with qualities, ethics and professionalism. Equipped with basic, modern and practical knowledge and basic professional skills on tourism business for students, help students after graduation have sufficient knowledge and skills for work in tourism, restaurants, hotels and tourist destinations of tourism enterprises in and abroad Vietnam. In addition, the students gain knowledge of communication and event management in tourism.

2. Specific objectives

- Knowledge

G1. Knowledge of political theory, law, economics, society, culture.

G2. Good use of foreign languages and computer learning software in the field

of economics; ability to read specialized documents, communicate with visitors, partners, colleagues, use English to meet the job position in an international integration environment.

G3. Basic knowledge of tourism culture, tourist geography, tourism overview, sustainable tourism development, route tourism, travel planning, tourists psychology, state management of tourists, maps, as well as in-depth knowledge in different areas of tourist business activities such as tourism marketing, IT applications in travel, destination management, sea tourism island, community tourism river water tourism,...

- Skill

G4. Have guidance skills and theory of tourism, handling of situations in travel, planning and management of travel programmes, tourism activities, event organization in tourists, restaurant, hotel business skills, etc.

G5. Ability to conduct independent practical research in tourism, participate in scientific research in the field of tourism

G6. Effectively apply basic soft skills in communication, public speaking, presentation, teamwork, problem-solving, analytical, synthesis, criticism, etc.

- Self-reliance and self-responsibility

G7. Having political qualities, a sense of professional development, civil responsibility, social responsibility and health to meet the requirements of building and protecting the Fatherland.

G8. Guiding, supervising others performing tasks, taking personal responsibility and responsibility to the team.

G9. Have the right attitude and professional ethics, be able to work independently, be creative and be capable of detecting, solving problems of specialized training.

II. Learning outcomes:

2.1. Knowledge

Learning outcomes	Explain
LO1	Know, understand and analyze the basic principles of Marxism-Leninism, the Communist Party of Vietnam's Revolutionary Way, Ho Chi Minh Thought; the legal policy of the Socialist Republic of Vietnam; defence security and physical education. Analyze and apply the knowledge of social sciences and humanities to solve theoretical and practical problems of the tourism industry.
LO2	Analyze and apply basic knowledge of the field of tourism, tourism law, methods of research in tourism and Vietnamese history and culture into practice. Apply the knowledge of Vietnamese tourism geography, tourism economy, tourist culture, travel psychology and

	tourism communication, Vietnam tourism marketing and tourist routes into the tourism sector.
LO3	Students can use computer software MS Windows, MS Word, MS Excel, Powerpoint. Understand and apply basic knowledge of information technology to operations and management in the tourism industry.
LO4	Analyses and synthesizes in-depth knowledge of the main activities in tourism, including: tourism activities, tourist guidance, travel services, tourism event organization, tour design and management, reception, entry and exit procedures.
LO5	Acquire and utilize in-depth knowledge related to tourism development management and research: tourism planning, tourism supplementary services, state management of tourism, sustainable tourism management, tourist destination management, human resource management. Understand, analyze, evaluate issues of sustainable tourism development trends, ecotourism, ethical issues in business in the context of increasing international integration.

2.2. Skill

2.2.1. Hard Skills

Learning outcomes	Explain
LO6	Ability to apply the theoretical and practical knowledge of the tourism industry
LO7	Discussions, communications, and start-up solutions in tourism.
LO8	Able to synthesize, evaluate, analyze issues in the tourism sector; have the necessary skills in organizing, operating, managing, handling situations in the field of tourism business.

2.2.2. Soft Skills

Skills that support improving work efficiency and maximizing personal competence such as:

Learning outcomes	Explain
LO9	Talk, persuade, negotiate in the management of the tourism business.
LO10	Skills in gathering, statistics, processing of information about the tourism sector and tourism business; analytical skills, synthesis of collective opinions, evaluation of the quality of work, teamwork skills to solve practical problems of tourism and travel business.

LO11	Good use of foreign languages level 3/6 Vietnam's foreign language competence framework; use English and basic information technology to accomplish jobs in the field of tourism.
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2.3. Self-reliance and responsibility

Students need to acquire self-reliance and responsibility as presented in the Boundary Table for the training process. I don't know.

Learning outcomes	Explain
LO12	Political qualities - professional ethics, civil responsibility, social responsibility and responsibility to organizations, units. Good health, suitable for tourism. Have a working method and scientific thinking, know how to effectively solve problems that arise in professional practice.
LO13	Working independently or in a team in changing working conditions, having personal responsibility, group responsibility and social responsibility. Forming a sense of self-development and lifelong learning to work for life.
LO14	Ability to learn, update information and accumulate knowledge and experience to improve professional qualifications; preserve, promote national cultural identity and respect cultural diversity.
LO15	Developing and managing personal career development plans that meet social needs and sustainable development of tourism; planning, coordinating, managing resources, evaluating and improving professional activities effectively; finding, adjusting, developing, creating new products in tourism, building ideas and organizing events.

III. The content of studying program (name and credit for each subject): 141 credits

Total credit		
1	General knowledges	30
2	Professional knowledges	
	- General Knowledge	30
	- Compulsory Knowledge	80
	- Optional knowledge	8
3	Graduation	12
	- Graduation Internship	4
	- Graduation thesis (or do the minor graduated thesis and study 02 alternative subjects)	8

1. General Knowledge: 30 credits

Number	Code	Subject	Credits	Note
1	0301001769	Philosophy of Marxism and Leninism	3	
2	0301001825	Political economics of Marxism and Leninism	2	
3	0301001826	Scientific socialism	2	
4	0301001827	History of Vietnamese communist party	2	
5	0301000665	Ho Chi Minh 's thought	2	
6	0301000946	Toeic English 1	4	
7	0301000947	Toeic English 2	4	
8	0301000667	Introduction to laws	2	
9	0301001673	Basic informatics	3	
10	0301000487	General Psychology	2	
11	0301000643	General society study	2	
12	0301001035	Physical Education 1 - Balls**	1	
13	0301001036	Physical Education 1 - Football/soccer **		
14	0301001037	Physical Education 1 - Badminton**		
15	0301000660	Physical Education 2 - Balls **	1	
16	0301001038	Physical Education 2 - Football/soccer**		
17	0301001039	Physical Education 2 - Badminton**		
18	0301001030	Physical Education 3 - Balls**	1	
19	0301000661	Physical Education 3 - Football/soccer**		
20	0301000662	Physical Education 3 - Badminton**		
21	0301000650	Defence Education - Security (*)	8	
<i>Note: Parts (*): not cumulative</i>				

2. Professional knowledges: 92 credits

Number	Code	Subject	Credits	Note
1. Compulsory Knowledge			84	
22	0301000579	Travel Overview	2	
23	0301000286	General history of Vietnam	3	
24	0301000060	Vietnamese Cultural Facilities	2	
25	0301000416	Scientific Research Methods	2	
26	0301001770	Geography of Vietnam	2	
27	0301001790	State management of tourism	2	
28	0301000486	Travel Psychology and the Art of Communication	2	
29	0301000227	Tourism Economics	2	

Number	Code	Subject	Credits	Note
30	0301000718	Medical Travel	2	
31	0301001829	Specialized English Tourism	4	
32	0301001909	Human Resources Management (Tourism)	2	
33	0301001920	Corporate culture and business ethics	2	
34	0301001910	Vietnam Cultural Tourism	2	
35	0301000134	Ecotourism Vietnam	2	
36	0301000601	Vietnam tourist destinations	3	
37	0301001912	Design and run the tour	2	
38	0301000310	Travel Marketing	2	
39	0301000095	Vietnam Tourism Geography	2	
40	0301000465	Vietnam Travel Plan	2	
41	0301001914	Activity Skills	2	
42	0301001806	Sustainable Tourism Development	2	
43	0301000094	Vietnam Tourist Destinations	2	
44	0301001916	Communication and Digital Marketing in Travel	2	
45	0301001917	Information Technology Applications in Travel	2	
46	0301000484	Vietnam Tourism Resources and Environment	2	
47	0301001918	Organize travel events	2	
48	0301001943	Travel Theory Skills	2	
49	0301001339	Tourism hotel restaurant business	2	
50	0301002087	Travel guide business	2	
51	0301001919	Practice the tour guide business	2	
52	0301001915	Tourist Destination Manager	2	
53	0301001921	Travel Business Administration	2	
54	0301002522	Hotel Restaurant Business Manager	2	
55	0301001949	Travel Opinion	2	
56	0301001924	Reality Travel	4	
2. Optional Knowledge			8	
57	0301000322	Environment and Sustainable Development	2	
58	0301001654	History of World Civilization	2	
59	0301000016	Vietnamese ethnic groups	2	
60	0301001953	Family, lineage, village of Vietnam	2	
61	0301001472	Vietnamese Culinary Culture	2	
62	0301000576	Religion, belief Vietnam	2	

Number	Code	Subject	Credits	Note
63	0301000090	Monuments and landscapes of Vietnam	2	
64	0301000410	Vietnamese customs, customs and festivals	2	
65	0301001925	Entry and Exit Procedure	2	
66	0301001926	Travel Map	2	
67	0301001927	Modern types of travel	2	
68	0301001928	Travel product development	2	
69	0301001929	Garden water river tour	2	
70	0301001930	Island Seaside Travel	2	
71	0301001931	Religious, spiritual travel	2	
72	0301001932	Community Tourism	2	

3. Graduation: 12 credits

Number	Code	Subject	Credits	Note
1. Graduation Internship:			4	
73	0301002523	Graduate Internship - Travel	4	
2. Graduation thesis:			8	
74	0301002524	Graduate Thesis - Travel	8	
Notes:				
In case students do not take the <i>Graduation Thesis Course</i> , they will take the <i>Graduation Essay (4 Credits)</i> and take 2 additional modules (<i>4 Credits</i>) in the following list of elective modules:				
75	0301002525	Tourism graduation essay	4	
76	0301000089	Cultural heritage with tourism development	2	
77	0301001936	Types of performing arts in Vietnam	2	
78	0301001937	Local Marketing	2	
79	0301001342	World Tourism Geography	2	