

TRAINING PROGRAM OF VIETNAMESE STUDIES

(Issued together with Decision No 469: /QD-ĐHTĐ dated 20/08/2021 by Rector of Tay Do University)

A. GENERAL INFORMATION

1. Name of training program (English name):	Vietnamese Studies
2. Degree:	Bachelor of Arts in Vietnamese Studies
3. Training codes:	7310630
4. Admission candidates:	Implement the current University Admissions Regulations of the Ministry of Education and Training of the University of West Indies. Vietnamese citizens who fulfil all of the following conditions are eligible for registration: <ul style="list-style-type: none">- High school graduate or equivalent.- Be in good health to study and work under the current regulations of the Ministry of Health Education and Training.- Full, timely submission of registration papers and fees as prescribed by the Ministry of Education and Training.
5. Training time:	3,5 years
6. Training form:	Full time
7. Required credits:	141
8. Scale:	4 point scale
9. Diploma:	Bachelor of Arts (B.A)
10. Working position:	<ul style="list-style-type: none">+ <i>Jobs in the field of tourism</i>- Domestic and international tour guides.- Design, organize and operate domestic and foreign tours- In charge of organizing tourism events, cultural festivals- On-site narrator+ <i>Jobs in the field of culture</i>

	<p>Graduates of Vietnam Studies University can work in research and training centers on culture and tourism; agencies, organizations and social organizations in charge of culture and education such as: Department of Culture, Sports and Tourism, Department of Culture and Information,...</p> <p>+ <i>Jobs in the field of communication</i></p> <p>Graduates of Vietnam Studies University can work at companies in the field of communication, event organization,...</p>
<p>11. Possibility for further education:</p>	<ul style="list-style-type: none"> - Have a good foundation to pursue higher education such as Masters, Doctors of Western University, domestic and foreign universities or affiliated programs licensed by the Ministry of Education and Training of domestic universities with a number of overseas schools to obtain Master's degrees of these universities; - Ability to work in large-scale enterprises. - Ability to advance to the middle management level (within 3-5 years of accumulated work experience); - Ability to self-learning to upgrade.

B. TRAINING OBJECTIVE AND LEARNING OUTCOMES

I. Training Objectives

1. General objectives

The bachelor's program in Vietnamese Studies is designed to train bachelors in Vietnamese Studies with strong political and ideological qualities, discipline, professional ethics, health, basic knowledge of social sciences and humanities, relatively comprehensive and systematic knowledge of Vietnamese studies. Provide a basic, modern and practical knowledge system about Vietnam Studies to help students after graduation have the ability to deepen research and teaching about Vietnam Studies; or become a guide for the culture and tourism industry; or work in diplomatic missions, newspapers, publishing, trade offices; or work at event and media companies,... contribute to improving the quality of human resources for the tourism and cultural sectors of the Mekong Delta region and the whole country in the period of international integration.

2. Specific objectives

- *Knowledge*

G1. Have an understanding of the basic principles of Marxism-Leninism, the revolutionary line of the Communist Party of Vietnam, Ho Chi Minh's thought; Have basic knowledge in the field of humanities and social sciences suitable to the discipline trained.

G2. Have basic knowledge of Vietnam studied in cultural groups (cultural foundations, cultural management, festival customs, scenic relics, art forms ,...).

G3. Have basic knowledge of the tourism industry and knowledge of: tourism overview, tourism geography, cultural tourism, tourist attraction routes, tour guiding profession,...

G4. Have a background in communication and events (public relations, general journalism and communication, event communication skills),...

- Skills

G5. Ability to organize and guide domestic and foreign travel programs; Know how to coordinate and develop services in the tour program in accordance with reality; guide tourists to comply with the provisions of law and local policies during travel.

G6. Have skills in organizing event programs, event communication skills,...

G.7 Have skills in conducting independent research of practical nature in the study of Vietnamese Studies, participating in scientific research on the field of Vietnamese studies ,...

- Level of autonomy and self-responsibility

G8. Having political qualities, a sense of professional development, civic responsibility, community responsibility, and good health to meet the requirements of building and defending the Fatherland.

G9. Guide and supervise others to perform defined tasks, take personal responsibility and responsibility for the group.

G10. Have all the necessary professional qualities such as: honesty, confidence, enthusiastic service attitude, friendliness, eagerness to learn, will to progress,... in order to contribute to building a new workforce with good quality and capacity for Vietnam's tourism and cultural sector.

II. Learning outcomes:

- Knowledge

Output standards	Explain
LO1	Know, understand and analyze knowledge about the basic principles of Marxism-Leninism, the revolutionary line of the Communist Party of Vietnam, Ho Chi Minh thought; legal policy; national security and physical education. Analyze and apply knowledge of social sciences and humanities to solve theoretical and practical problems of Vietnamese Studies
LO2	Analyze and apply basic knowledge of Area Studies and Vietnam Studies, Vietnamese history and culture, History of world civilization,

	Southeast Asian culture, Vietnamese geography, cultural tourism into practice.
LO3	Students can use computer software MS Window, MS Word, MS Excell, Powerpoint. Understand and apply basic knowledge of information technology applied to the operation and management of specialized culture in Vietnamese Studies.
LO4	Flexibly apply in-depth knowledge of culture such as: performing arts in Vietnam, monuments and landscapes, religions, beliefs, festivals, ethnic groups, cultural characteristics of the Mekong Delta, cultural heritages... in study, research and work.
LO5	Effectively apply knowledge of communication such as public relations, journalism, office operations ... Organize and operate cultural and communication activities.

- *Skills*

+ *Hard skills*

Output standards	Explain
LO6	Have skills in planning in accordance with the process to manage, organize and administer cultural, tourism and communication activities.
LO7	Have the spirit of entrepreneurship and creativity during the learning process and after graduation participate in work related to the field of culture, tourism and media.
LO8	Have management skills, participate in research in one of the fields of tourism, culture and communication.

+ *Soft skills*

Skills to support work efficiency and maximize personal capacity such as:

Output standards	Explain
LO9	Have presentation skills, communication, independent working skills and teamwork.
LO10	Have skills in detecting, analyzing, handling situations and solving problems arising in professional practice, meeting the requirements of society. Have self-study skills, self-research, skills to adapt to the requirements of the job.
LO11	Good use of foreign languages level 3/6 of Vietnam's foreign language proficiency framework; use basic English and information technology to successfully complete professional tasks.

- *Autonomy and responsibility*

Students need to achieve autonomy and responsibility as shown in the Table below for

the training process to be effective.

Output standards	Explain
LO12	Having political qualities - professional ethics, civic responsibility, social responsibility and responsibility for organizations and units. Have scientific working methods and thinking, know how to effectively solve problems arising in professional practice.
LO13	Work independently or in a team under changing working conditions, take personal responsibility, responsibility to the team and responsibility to society. Formation of a sense of self-development and the ability to learn lifelong for lifelong work.
LO14	Ability to self-study, update information and accumulate knowledge and experience to improve professional qualifications; preserving and promoting national cultural identity and respecting cultural differences and diversity.
LO15	Develop and manage professional personal development plans that meet social needs and sustainable development; planning, coordinating, managing resources, evaluating and improving the effectiveness of professional activities; know how to explore, adjust, develop, create new products, build ideas and organize events, communication.

III. The content of studying program (name and credit for each subject): 130 credits

Total credit		130
1	General knowledges	30
	- Compulsory Knowledge	28
	- Optional knowledge	2
2	Professional knowledges	88
	- General Knowledge	25
	- Compulsory Knowledge	53
	- Optional knowledge	10
3	Graduation	12
	- Graduation Internship	4
	- Graduation thesis (or do the minor graduated thesis and study 02 alternative subjects)	8

1. General Knowledge: 30 credits

Number	Code	Subject	Credits	Note
Compulsory Knowledge:			28	
1	0301001769	Philosophy of Marxism and Leninism	3	
2	0301001825	Political economics of Marxism and Leninism	2	
3	0301001826	Scientific socialism	2	
4	0301001827	History of Vietnamese communist party	2	
5	0301000665	Ho Chi Minh 's thought	2	
6	0301000946	Toeic Oriented English 1	4	
8	0301000947	Toeic Oriented English 2	4	
9	0301000667	Introduction to laws	2	
10	0301001673	Computer skill	3	
11	0301000487	General psychology	2	
12	0301000643	General sociology	2	
13	0301000650	National defence education - security (*)	8	
14	0301001035	Physical Education 1 - Volleyball**	1	
	0301001036	Physical Education 1 - Football **		
	0301001037	Physical Education 1 - Badminton **		
15	0301000660	Physical Education 2 - Volleyball **	1	
	0301001038	Physical Education 2 - Football **		
	0301001039	Physical Education 2 - Badminton **		
16	0301001030	Physical Education 3 - Volleyball **	1	
	0301000661	Physical Education 3 - Football **		
	0301000662	Physical Education 3 - Badminton **		
Notes: Modules (**): does not accumulate				
Compulsory Knowledge:			2	
17	0301000322	Environment and sustainability	2	
18	0301000364	Vietnamese grammar	2	

2. Professional knowledges: 88 credits

Number	Code	Subject	Credits	Note
1. General Knowledge:			25	
19	0301000374	Introduction to Area Studies and Vietnamese Studies	2	
20	0301000060	Vietnamese Culture	2	
21	0301001770	Geography of Vietnam	2	

Number	Code	Subject	Credits	Note
22	0301000286	General history of Vietnam	3	
23	0301001654	History of world civilization	2	
24	0301000717	Han Nom script	2	
25	0301001676	World geopolitics	2	
26	0301001571	English for Vietnamese Studies	4	
27	0301000242	Communication skills	2	
28	0301001939	Research and graduate study methodology	2	
29	0301002094	Vietnamese traditional performing arts	2	
2. Compulsory Knowledge: 53				
30	0301000579	Travel overview	2	
31	0301000090	Monuments and attractions of Vietnam	2	
32	0301000410	Vietnamese customs, practices and festivals	2	
33	0301000016	Ethnic groups of Vietnam	2	
34	0301000136	Vietnam Cultural Tourism	2	
35	0301000095	Vietnam Tourism Geography	2	
36	0301001940	Places in Vietnam	2	
37	0301001941	Cultural management	2	
38	0301000081	Cultural features of the Mekong Delta	2	
39	0301000089	Cultural heritage with tourism development	2	
40	0301001942	Photography and Video Techniques	2	
41	0301000247	Presentation-presentation skills	2	
42	0301001944	Event Communication Skills	2	
43	0301001945	Public relations	2	
44	0301001946	General journalism and media	3	
45	0301001947	Event Planning	3	
46	0301002087	Tour guiding profession	2	
47	0301001919	Practice tour guiding skills	2	
48	0301001950	Hotel and restaurant operations	3	
49	0301001951	Communication operations	3	
50	0301001952	Office operations	3	
51	0301000386	Annals of Vietnamese Studies	2	
52	0301001569	Reality of Vietnamese Studies	4	
3. Optional Knowledge:			10	
53	0301000607	Vietnamese culture in Southeast Asia	2	
54	0301000021	Vietnamese cultural regions	2	
55	0301000285	History of Vietnamese civilization	2	
56	0301000606	Oriental culture	2	
57	0301002405	General Vietnamese literature	2	
58	0301000576	Religions and beliefs of Vietnam	2	
59	0301001953	Vietnamese families, clans, villages	2	

Number	Code	Subject	Credits	Note
60	0301000132	Vietnam Community Tourism	2	
61	0301000134	Vietnam Ecotourism	2	
62	0301002052	Vietnam Tourist Attractions	2	
63	0301001912	Tour design and operation	2	

3. Graduation: 12 credits

Number	Code	Subject	Credits	Note
1. Graduation Internship:			4	
64	0301001575	Graduate Internship in Vietnamese Studies	4	
2. Graduation thesis:			8	
65	0301001573	Graduation thesis course in Vietnamese Studies	8	
Notes:				
In case students do not take the <i>Graduation Thesis Course</i> , they will take the <i>Graduation Essay (4 Credits)</i> and take 2 additional modules (<i>4 Credits</i>) in the following list of elective modules:				
66	0301001572	Vietnam Studies Graduation Essay	4	
67	0301001474	Vietnamese celebrities	2	
68	0301001954	History of Vietnamese diplomacy	2	
69	0301001472	Vietnamese food culture	2	
70	0301001955	Vietnamese island culture	2	